

Preliminary Topics and Speakers

5th Fraud Conference

February 17, 2012

8:00am-4:30pm

- "Ethics Speaker"
 Dr. Ronald Strauss
 Montclair State University
- "Benford's Law"
 Dr. Mark Nigrini
 Author
- "The New Investigative Skills for Fraud Examiners"
 Glenn Dinetz
 RGZ Solutions LLC.
- "Legal Elements of Commercial Fraud"
 Patricia Jarrach, ESQ.

Speakers Bios

Mark J. Nigrini

Mark J. Nigrini, Ph.D. is an Associate Professor at The College of New Jersey in Ewing, New Jersey where he teaches auditing and forensic accounting. He has also taught at other institutions including Southern Methodist University in Dallas, Texas.

Mark's Ph.D. in Accounting is from the University of Cincinnati where he discovered Benford's Law. He is the author of *Forensic Analytics* published by Wiley in June, 2011. That book reviews and describes substantive and rigorous tests that are used to detect fraud, errors, estimates, or biases in corporate and government data. The tests include high-level data overviews and other highly focused tests that give small samples of highly suspicious transactions. Mark is also the author of *Benford's Law* forthcoming from Wiley in April, 2012. His next book *Losing the War against Fraud* will be published in March, 2013.

Mark's breakthrough came when his work was publicized by "He's got their number: Scholar uses math to foil financial fraud" in *The Wall Street Journal*. This was followed by other articles on his work in the national and international media including *The Financial Times, The New York Times, Der Spiegel, Business Week*, and *USA Today*. A recent article that discussed Mark's forensic work was published in Canada's *Globe and Mail* and he was also recently cited as a Benford's Law "expert" in the *Frankfurter Allgemeine Zeitung*. Mark's radio interviews have included the BBC in London, and NPR in the United States. His television interviews have included an appearance on NBC's *Extra*.

Mark has published papers on Benford's Law, auditing, and accounting in academic journals, scientific journals, and pure mathematics journals. Mark has also published in practitioner journals such as *Internal Auditor* and the *Journal of Accountancy*. Mark's current research deals with continuous monitoring techniques and theoretical and applied work on Benford's Law.

Mark has presented many academic and professional seminars for accountants in the U.S. and Canada with the audiences primarily made up of internal auditors, external auditors, and forensic accountants in the public and private sectors. Mark has presented conference plenary and keynote sessions with his "Benford's Law: The facts, the fun, and the future" presentation. Mark has also presented seminars overseas in the United Kingdom, The Netherlands, Germany, Luxembourg, Sweden, Thailand, Malaysia, Singapore, and New Zealand. A presentation in Zurich, Switzerland is planned for May, 2012. Contact information is given on his website www.nigrini.com.

Glenn R. Dinetz

Glenn R. Dinetz, MBA, CGEIT, CFE, CMC is the COO of RGZ Solutions, LLC, a management-consulting firm headquartered in New York City where he is responsible for the Governance Risk and Compliance Practice. He is also the founder and Managing Director of Greystone Intelligence, a New Jersey Licensed Private Detective Agency focused on white-collar crime, corporate investigations and digital forensics.

Glenn's MBA in Accounting is from Rutgers Graduate School of Business. He has a Bachelors Degree in History and Political Science from Marietta College (Marietta, OH). His career spans law enforcement, accounting, management consulting and executive roles and then combining the cumulative experience into RGZ Solutions and Greystone Intelligence.

Glenn started his law enforcement experience while in college working summers for the Millburn Police (NJ) Traffic Division. While at Marietta College he was awarded Government Internship and assigned to the Washington County (Ohio) Sheriff's Office. While attending graduate school at Rutgers, Newark, Glenn was an auxiliary patrolman with the Millburn Police. After receiving his MBA he was recruited into the New Jersey Division of Criminal Justice as a Special Investigator in the White Collar Crime Unit where he was assigned to Medicaid, Chemical Waste Dumping and general fraud investigations.

He left law enforcement to pursue business interests and worked for American Management Systems before being recruited to KPMG Peat Marwick where he attained Partnership in the Strategic Services Consulting Practice. In 1999 when the regulatory climate strongly suggested the separation of consulting and accounting, he joined AnswerThink Consulting Group, a company formed by KPMG Consulting Partners. Several years later, he was asked to join Deloitte Consulting as a Partner in the dc.com practice.

After the events of 9-11 Glenn felt the need to combine his law enforcement and consulting experience into new directions and co-founded RGZ Solutions, LLC with Bob Kurtz, a colleague from Deloitte Consulting.

During this time he obtained certifications as a CFE, CGEIT (Certified in the Governance of Enterprise IT from ISACA), CMC (Certified management Consultant from the Institute of Management Consultants) as well as his Private Detective Agency License and SORA (Security) License from the New Jersey State Police.

Currently, Glenn is managing several corporate investigations as well as directing AML (Anti-Money-Laundering) Programs for global financial services firms.

Glenn serves on the Board of Directors for the NJ-ACFE Chapter and is also a Board Member and Executive Vice President of the NJLPIA (New Jersey Licensed Private Investigators Association.